

Item Code Identification System

Product codes for Rowmark sheet materials follow the general formula outlined below.

1st digit/sequence of digits	2nd digit indicates product's gauge or overall thickness	3rd digit indicates product's number of plys
<ul style="list-style-type: none"> 0 = Silks 1 = Satins 2 = Mattes 3 = Ultra-Mattes (Front & Reverse) 3 = ADA Alternative® 4 = Lacquers 4 = Slickers 4 = Frosted Acrylics 5 = Standard Metals 5 = NoMark® Plus Metals 6 = FlexiBrass® & FlexiColor® 7 = Granites Deluxe™ 8 = Textures 9 = LaserMark® & Reverse LaserMark® LM9 = LaserMax® CC9 = ColorCast Acrylics HW9 = Heavy Weights MP9 = Metalgraph Plus® LG3 = LaserGlow® FR2 = Safe-T-Mark™ CH = ColorHues™ 	<ul style="list-style-type: none"> 0 = .020" (.5mm) 1 = 1/32" (.8mm) 2 = 1/16" (1.6mm) 3 = 3/32" (2.4mm) 4 = 1/8" (3.2mm) 5 = 1/4" (6.4mm) 7 = 1/2" (12.7mm) 9 = 1mm <p>Option for finish:</p> <ul style="list-style-type: none"> M = Matte (non-glare) P = Polished G = Gloss <p>Option for adding NoMark Plus Hard Coat:</p> <ul style="list-style-type: none"> 0+ = NoMark® Plus <p>Option for adding adhesive:</p> <ul style="list-style-type: none"> 8 = Tape 	<ul style="list-style-type: none"> 1 = 1-Ply 2 = 2-Ply 3 = 3-Ply <p>Examples:</p> <p>122-204 = Satins, 1/16", 2-Ply, White/Black</p> <p>LM922-932 = LaserMax, 1/16", 2-Ply, Kelley Green/White</p> <p>311-7018 = ADA Alternative, 1/32", 1-Ply, Yellow with tape</p> <p>522-7540+ = NoMark Plus, 1/16", 2-Ply, European Gold/Black</p>

Example: LaserMax White/Black 1/16"

