

Color Model Guide:

CMYK is a subtractive color model, frequently used to describe the printing process, that refers to the four inks typically used in color printing: cyan, magenta, yellow and key (black.)

RGB (Red Green Blue) is an additive color model that uses different amounts of red, green and blue light to produce different colors, often used for displaying color on electronic systems.

PMS is the Pantone Matching System, a color model commonly used in manufacturing colored paint, fabrics, plastics, etc. It is the most widely used color matching system and is compatible with most printers.

RAL is a color model used in Europe referring to the RAL CLASSIC system.

Please note: some of Rowmark's product color options do not have an exact PMS color match. Rowmark would be happy to provide you with an actual sample to evaluate the product's color for your next project. To request a sample, email samples@rowmark.com.

Color Numerical Values

Note: These values represent the cap color only.

Item Code	Cap Color/Core Color	C,M,Y,K	R,G,B	PMS	RAL (Europe)
4XX-602	Red/White	0,100,90,10	196,37,42	485	3020
4XX-607	Red/Yellow	0,100,90,10	196,37,42	485	3020
4XX-704	Yellow/Black	0,3,100,0	255,237,0	Process Yellow	1021
4XX-794	Safety Yellow/Black	0,10,100,0	252,219,0	115	1023
4XX-932	Bright Green/White	100,0,90,0	0,146,81	355	6016
4XX-962	Teal/White	100,0,60,40	0,97,87	3288	6016
4XX-512	Blue/White	100,50,0,20	0,79,134	294	5019
4XX-517	Blue/Yellow	100,50,0,20	0,79,134	294	5019
4XX-562	Sapphire/White	100,60,0,0	0,81,151	293	5005
4XX-542	Blueberry/White	100,70,0,40	8,49,96	654	5013
4XX-842	Dark Brown/White	80,90,100,40	53,36,32	476	8019
4XX-205	White/Blue	0,0,0,0	255,255,255	Trans. White	9016
4XX-206	White/Red	0,0,0,0	255,255,255	Trans. White	9016
4XX-204	White/Black	0,0,0,0	255,255,255	Trans. White	9016
4XX-814	Parchment/Black	5,3,13,5	226,226,203	4545	1013
4XX-228	Ivory/Dark Brown	0,5,25,0	253,237,184	7499	1014
4XX-402	Black/White	60,0,20,100	18,21,20	Black	9005
4XX-407	Black/Yellow	60,0,20,100	18,21,20	Black	9005
4XX-417	Black/Gold	60,0,20,100	18,21,20	Black	9005
4XX-774	Vintage Gold/Black	37,56,99,21	124,95,41	464	1036
4XX-384	Vintage Silver/Black	0,0,0,25	182,181,180	428	7004

Core Color	C,M,Y,K	R,G,B	PMS	RAL (Europe)
Yellow	0,3,100,0	255,237,0	Process Yellow	1021
Dark Brown	80,90,100,40	53,36,32	476	8019

Rowmark Engravables
Product: Lacquers

White	0,0,0,0	255,255,255	Trans. White	9016
Black	60,0,20,100	18,21,20	Black	9005
Gold	0,20,60,20	210,174,109	465	1024
Blue	100,50,0,20	0,79,134	294	5019
Red	0,100,90,10	196,37,42	485	3020

