

Color Model Guide:

CMYK is a subtractive color model, frequently used to describe the printing process, that refers to the four inks typically used in color printing: cyan, magenta, yellow and key (black.)

RGB (Red Green Blue) is an additive color model that uses different amounts of red, green and blue light to produce different colors, often used for displaying color on electronic systems.

PMS is the Pantone Matching System, a color model commonly used in manufacturing colored paint, fabrics, plastics, etc. It is the most widely used color matching system and is compatible with most printers.

RAL is a color model used in Europe referring to the RAL CLASSIC system.

Please note: some of Rowmark's product color options do not have an exact PMS color match. Rowmark would be happy to provide you with an actual sample to evaluate the product's color for your next project. To request a sample, email samples@rowmark.com.

Color Numerical Values

Note: These values represent the cap color only.

Item Code	Cap Color/Core Color	C,M,Y,K	R,G,B	PMS	RAL (Europe)
LM9X2-602	Crimson/White	0,100,100,10	196,38,29	1795	3016
LM943-602	Crimson/White	0,100,100,10	196,38,29	1795	3016
LM922-607	Crimson/Yellow	0,100,100,10	196,38,29	1795	3016
LM922-622	Claret/White	30,100,40,30	122,29,72	228	3004
LM922-662	Ribbon Pink/White	9,99,16,0	221,48,129	226	4003
LM922-664	Ribbon Pink/Black	9,99,16,0	221,48,129	226	4003
LM922-612	Tangerine/White	0,80,100,0	225,86,22	1665	2004
LM9X2-704	Canary/Black	0,5,100,0	254,233,0	107	1018
LM943-704	Canary/Black	0,5,100,0	254,233,0	107	1018
LM922-932	Kelley Green/White	100,0,90,0	0,146,81	347	6024
LM922-972	Celadon Green/White	70,0,40,35	39,118,112	7475	6000
LM9X2-912	Evergreen/White	100,0,60,50	0,85,77	342	6026
LM9X2-512	Sky Blue/White	100,50,0,20	0,79,134	2945	5019
LM943-512	Sky Blue/White	100,50,0,20	0,79,134	2945	5019
LM922-517	Sky Blue/Yellow	100,50,0,20	0,79,134	2945	5019
LM922-502	Sapphire/White	100,60,0,0	0,81,151	2935	5010
LM922-562	Light Blue/White	71,15,0,0	0,171,232	299	5015
LM922-552	Patriot Blue/White	100,75,15,30	15,50,95	654	5013
LM922-382	China Blue/White	50,25,10,25	96,120,144	5405	7031
LM922-582	Purple/White	80,70,0,10	68,71,133	2725	4005
LM922-206	White/Crimson	0,0,0,0	255,255,255	Trans White	9016
LM922-226	White/Burgundy	0,0,0,0	255,255,255	Trans White	9016
LM922-205	White/Sky Blue	0,0,0,0	255,255,255	Trans White	9016
LM922-209	White/Bright Green	0,0,0,0	255,255,255	Trans White	9016
LM922-269	White/Pine Green	0,0,0,0	255,255,255	Trans White	9016
LM9X2-204	White/Black	0,0,0,0	255,255,255	Trans White	9016

LM943-204	White/Black	0,0,0,0	255,255,255	Trans White	9016
LM922-228	Ivory/Dark Brown	0,5,25,0	253,237,184	7401	1001
LM922-854	Almond/Black	0,3,15,10	222,215,187	7527	9001
LM922-326	Light Grey/Burgundy	0,0,3,10	222,222,216	Cool Gray 2 U	7004
LM922-325	Light Grey/Marine Blue	0,0,3,10	222,222,216	Cool Gray 2 U	7004
LM922-324	Light Grey/Black	0,0,3,10	222,222,216	Cool Gray 2 U	7004
LM922-312	Smoke Grey/White	20,0,0,70	79,86,91	7540	7011
LM922-822	Med. Brown/White	70,80,100,15	82,61,42	4485	8028
LM922-842	Dark Brown/White	80,90,100,40	53,36,32	476	8017
LM9X2-402	Black/White	60,0,20,100	18,21,20	Black	9005
LM943-402	Black/White	60,0,20,100	18,21,20	Black	9005
LM922-422	Gloss Black/White	60,0,20,100	18,21,20	Black	9005
LM922-407	Black/Yellow	60,0,20,100	18,21,20	Black	9005
LM922-417	Black/Gold	60,0,20,100	18,21,20	Black	9005
LM922-427	Gloss Black/Gold	60,0,20,100	18,21,20	Black	9005
LM922-413	Black/Silver	60,0,20,100	18,21,20	Black	9005
LM922-577	Celestial Blue/Gold	scan	scan	scan	scan
LM922-362	Harbor Grey/White	scan	scan	scan	scan
LM922-677	Port Wine/Gold*	scan	scan	scan	scan
LM922-937	Verde/Gold*	scan	scan	scan	scan
LM922-884	Deep Bronze/Black*	scan	scan	scan	scan
LM922-874	Br. Bronze/Black*	scan	scan	scan	scan
LM922-872	Br. Bronze/White*	scan	scan	scan	scan
LM9X2-734	Br. Gold/Black*	scan	scan	scan	scan
LM9X2-754	European Gold/Black*	scan	scan	scan	scan
LM9X2-714	Smooth Gold/Black*	scan	scan	scan	scan
LM9X2-354	Br. Aluminum/Black	scan	scan	scan	scan
LM9X2-334	Br. Silver/Black*	scan	scan	scan	scan
LM9X2-344	Smooth Silver/Black*	scan	scan	scan	scan
LM922-982	Digicam Std. Issue/White	scan	scan	scan	scan
LM922-922	Digicam Green/White	scan	scan	scan	scan
LM922-844	Digicam Desert Storm/Black	scan	scan	scan	scan
LM922-694	Digicam Pink/Black	scan	scan	scan	scan

Visit Rowmark's Download Section for Product Scans.

Core Color	C,M,Y,K	R,G,B	PMS	RAL (Europe)
White	0,0,0,0	255,255,255	Trans. White	9016
Yellow	0,3,100,0	255,237,0	Yellow	1021
Crimson	0,100,100,10	196,38,29	1795	3016
Burgundy	30,100,50,30	120,32,54	202	4004
Sky Blue	100,50,0,20	0,79,134	2945	5019
Bright Green	100,0,90,0	0,146,81	355	6024
Pine Green	100,0,70,40	0,97,77	342	6026

Rowmark Engravables
Product: LaserMax®

Dark Brown	80,90,100,40	53,36,32	412	8028
Black	0,0,0,100	31,26,23	Process Black	9005
Marine Blue	100,51,0,69	4,42,69	7463	5013
Gold	0,20,60,20	210,174,109	465	1024
Silver	0,0,0,20	210,211,213	441	7040

