

**Color Model Guide:**

**CMYK** is a subtractive color model, frequently used to describe the printing process, that refers to the four inks typically used in color printing: cyan, magenta, yellow and key (black.)

**RGB** (Red Green Blue) is an additive color model that uses different amounts of red, green and blue light to produce different colors, often used for displaying color on electronic systems.

**PMS** is the Pantone Matching System, a color model commonly used in manufacturing colored paint, fabrics, plastics, etc. It is the most widely used color matching system and is compatible with most printers.

**RAL** is a color model used in Europe referring to the RAL CLASSIC system.

*Please note: some of Rowmark's product color options do not have an exact PMS color match. Rowmark would be happy to provide you with an actual sample to evaluate the product's color for your next project. To request a sample, email [samples@rowmark.com](mailto:samples@rowmark.com).*

Color Numerical Values

**Note: These values represent the cap color only.**

Item Code	Product Color	C,M,Y,K	R,G,B	PMS	RAL
3X2-601	Matte/Red	0,100,90,10	196,37,42	485	3020
3X2-661	Matte/Dusty Rose	20,50,30,25	144,105,111	4995	3017
3X2-631	Matte/Ruby	30,100,50,30	121,30,67	222	3004
3X2-861	Matte/Canyon	0,75,75,35	150,71,55	484	8004
3X2-651	Matte/Orange	0,70,100,0	228,103,19	1665	2000
3X2-701	Matte/Yellow	0,3,100,0	255,237,0	Process Yellow	1021
3X2-911	Matte/Bright Green	100,0,90,0	0,146,81	355	6016
3X2-931	Matte/Celadon Green	70,0,40,35	39,118,112	561	6000
3X2-991	Matte/Hunter Green	100,0,70,70	0,60,50	5535	6009
3X2-901	Matte/Black Forest Green	30,5,25,60	85,97,91	445	7009
3X2-311	Matte/Sea Grey	20,5,15,20	152,169,164	5507	7033
3X2-921	Matte/Teal	100,0,60,40	0,97,87	3288	6016
3X2-591	Matte/Ocean Blue	100,3,30,50	0,84,98	3165	6004
3X2-511	Matte/Blue	100,50,0,20	0,79,134	294	5019
3X2-561	Matte/Sapphire	100,60,0,0	0,81,151	293	5005
3X2-541	Matte/Blueberry	100,70,0,40	8,49,96	654	5013
3X2-381	Matte/China Blue	50,25,10,25	96,120,144	5425	5007
3X2-831	Matte/Beige	0,15,35,25	181,158,126	465	8025
3X2-801	Matte/Taupe	0,10,10,40	150,138,133	437	7048
3X2-431	Matte/Cinder	40,35,40,50	87,87,83	418	7022
3X2-301	Matte/Charcoal Grey	0,0,0,85	67,63,61	411	7024
3X2-841	Matte/Dark Brown	80,90,100,40	53,36,32	476	8019
3X2-731	Matte/Vintage Gold	37,56,99,21	124,95,41	464	1036
3X2-371	Matte/Vintage Silver	0,0,0,25	182,181,180	428	7004
3X2-391	Matte/Graphite	0,0,0,70	96,93,92	Cool Gray 10	7043
3X2-401	Matte/Black	60,0,20,100	18,21,20	Black	9005
3X2-201	Matte/White	0,0,0,0	255,255,255	White	9016

Rowmark Engravables  
 Product: Ultra-Mattes Reverse Engravable

3X2-221	Matte/Ash	5,3,10,0	236,238,221	Cool Gray 1	1013
3X2-211	Matte/Sandalwood	5,5,10,0	236,233,219	Warm Gray 1	1013
3X2-811	Matte/Parchment	5,3,13,5	226,226,203	4545	1013
3X2-231	Matte/Ivory	0,5,25,0	253,237,184	7499	1014
3X2-241	Matte/Cement	0,0,0,20	194,193,193	Cool Gray 3	9006
3X2-581	Matte/Driftwood	0,0,0,50	131,130,129	423	7031
3X2-101	Matte/Clear	0,0,0,2	249,249,249	trans. White	9016

